

How I use your Personal Information: your Privacy and your Rights

This document describes my policy on the information I collect from people who are interested in my services or who have purchased services from me, how I collect this information and what I use it for, and how I keep it safe. The law on this has recently changed - please check here that you understand the use I make of your details and your rights in connection to this.

WHAT INFORMATION I STORE AND HOW I USE IT

I use your details to occasionally keep you updated on my professional activities by email (a 'mailing'). You've given me this information either by subscribing on my website to my news, or you've responded positively to an offer made during an interaction with me to keep you updated with my news. If you think that neither of these two possibilities applies to you or you no longer want my news then you can choose to easily unsubscribe from my database – see "Unsubscribing from my news" below.

During my events, whenever I offer to keep people updated I make clear that anyone may let me know if they don't wish to be contacted in this way, in which case I either do not record their details or I delete their details from the information I already have stored.

The information I store in my online database is a listing of your full name, your geographical location in the world (not your postal address), your email address, and your gender. For people who pay me from abroad (outside of the UK) or for anyone who requests an emailed-invoice for payment, I need and collect your postal address in case of any payment or banking queries. However I do not store any postal addresses online in my database nor use them for any other purpose and I never send any information to anyone through the post. For those who have worked with me in French or who would like to, I keep a note of this language preference in my database too.

I only use your personal information for occasional mailings - to keep those who are interested or involved in my work up to date and informed, by sending out news or announcements two or three times a year. This enables people to join my work if they wish to, which I believe is in compliance with e-privacy laws while minimizing the potential nuisance factor of unwanted marketing.

I do not engage in any email-marketing to prospective clients – i.e. to anyone who has not approached me directly, only to existing clients or to those who have requested information.

HOW MY USE OF YOUR INFORMATION FITS WITH THE NEW LEGAL REQUIREMENTS

In line with the European Union's new data privacy law: the General Data Protection Regulation (GDPR, effective from May 2018), I have assessed my use of personal data - how I process your information and store it, which I believe is in ways you 'could reasonably expect me to use it.' I believe this usage has only a 'minimal privacy impact' upon you and that it allows me to use your data for genuine and legitimate reasons as 'a proportionate way of achieving my purpose' - which is to spread news of my work and maintain my business. Having assessed my use of people's data I've chosen not to risk bothering you with consent-requests when you're unlikely to object to the use I'm making of your details.

I understand my responsibility to protect your interests and so I store your information in a well-known secure online database called MailChimp, backing up this data periodically to my own securely encrypted computer system. This policy is in line with what the law calls 'use of data for legitimate interests' as a legal basis, whereby my business interests are in balance with your own – which are to be informed of my work in case you want to buy services from me, and to continue to stay informed. In line with my responsibilities I will never disclose nor sell any of your personal data to any third party individuals or organisations, for any reason.

UNSUBSCRIBING FROM MY NEWS – YOUR RIGHT TO OPT-OUT

In every mailing you receive from me there is an option to unsubscribe from my news if you wish, by clicking on a link at the end of the email which then deactivates your entry in the database. I'm automatically notified if this occurs and then manually remove the entire data-entry for that person so that no trace remains. You have an absolute right to opt-out of my mailing-service at any time by clearly and easily unsubscribing and so are in control of your own data. If you wish you can send me an email now with "unsubscribe" in the subject line.

I'm assuming you're happy to continue receiving emails from me about services similar to those you have either already purchased or which you'd like to purchase. Unless you choose to opt-out I will continue to email you occasional news.

I do hope you want to continue to receive my news and to support the growing field of higher consciousness work. Your support is very precious to me.

To go on receiving mailings from me you don't have to do anything. If you aren't yet receiving news and you'd like to, then go to the contact page on my website and sign-up there.

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